



Pre-Board Exam-2072
Subject: Principles of Management

Level: BBS - I

Time: 3Hrs.

*Candidates are required to give their answer in their own words as far as practicable.
The figures in the margin indicate full marks.*

F.M:100

P.M.:40

Set A
Group A

Brief Answer Questions.

[10×2=20]

Attempt **all** questions.

1. What is goal succession?
2. Give the meaning of 'Unity of Command'.
3. Define franchising.
4. Mention 4 problems in goal formulation Process.
5. Define social responsibility.
6. Give an example of programmed decision.
7. What is SWOT analysis?
8. Make a figurative presentation of communication process.
9. State 4 factors affecting quality.
10. State any 4 methods of globalization.

Group B

Descriptive Answer Questions.

[5×10=50]

Attempt **any Five** Questions

11. What is an organization? Explain the objectives and characteristics of an organization. (2+4+4)
12. Define management. Explain the system theory. (3+7)
13. Explain briefly the rational model of decision making. (10)
14. Define motivation and explain dual factor theory of motivation. (3+7)
15. Describe essential characteristics of an effective control system and state the problems associated with the control system. (5+5)
16. What are the quantitative tools for planning? Explain briefly. (10)

Group C

Analytical Answer Questions.

[2×15=30]

Attempt **Any Two** Questions

17. Discuss communication structure and explain briefly the barriers to effective communication. (7+8)
18. Discuss the organizing functions of management and emerging concepts in organizing. (8+7)
19. Define business environment. Explain the environment scanning technique and also discuss how political environmental factor influence the functioning of a business enterprise. (3+6+6)

Best of Luck



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Set B
Group A

Brief Answer Questions.

[10×2=20]

Attempt **all** questions.

1. What is goal displacement?
2. Give the meaning of unity of direction.
3. What do you mean by 'Merger'?
4. What is understood by 'social responsiveness'?
5. Outline hierarchy of Plan'
6. Prepare a graphic presentation of line and staff organization.
7. Define self-managed teams'
8. List out 4 differences between a leader and a manager.
9. Illustrate wheel network communication.
10. State 4 disadvantages of MNCs'

Group B

Descriptive Answer Questions.

Attempt **Any Five** Questions

[5×10=50]

11. How is goal formulated? Explain the factors responsible for goal succession. (3+7)
12. What are the different skills required for managers? Explain them in terms of management levels. (5+5)
13. What is planning? Explain the quantitative tools used for planning. (4+6)
14. Define motivation and make a comparison between Maslow's hierarchy of needs theory and dual factor theory. (3+7)
15. Highlight on the major problems faced by business in Nepal. (10)
16. What is globalization? Explain its effects. (4+6)

Group C

Analytical Answer Questions.

[2×15=30]

Attempt **Any Two** Questions

17. Discuss the elements and approaches to organizing. (8+7)
18. Discuss the importance of leadership in an organization and also discuss the trait theory of leadership. (8+7)
19. "Manager needs to be dynamic to cope up with changing environment of business". In the light of this statement discuss the emerging challenges for management. (15)

Best of Luck